

UNIVERSOPOSITIVO

UNIVERSOPOSITIVO.COM





Welcome to Universo Positivo. Discover design democratization through contemporary, multifunctional and European made furniture. Our first collection was presented in September 2013 at Maison&Objet fair in Paris. It was a fresh and dynamic celebration of a surprising mix between solid oak and lacquered metal.

Universo Positivo was initiated by Ethnicraft and the designers duo Jan & Lara. The collection navigates through collaborations with Hertel & Klarhoefer, David Caspar Schäfer, Thomas Merlin and Jonas Wahlström. It takes you to a refined and timeless playful universe.

In our Universo Positivo, each piece of furniture, each accessory or lighting was created with a sense of aesthetics, simplicity and a coherent approach of lifestyle.

Enjoy life, enjoy our universe.











JAN & LARA

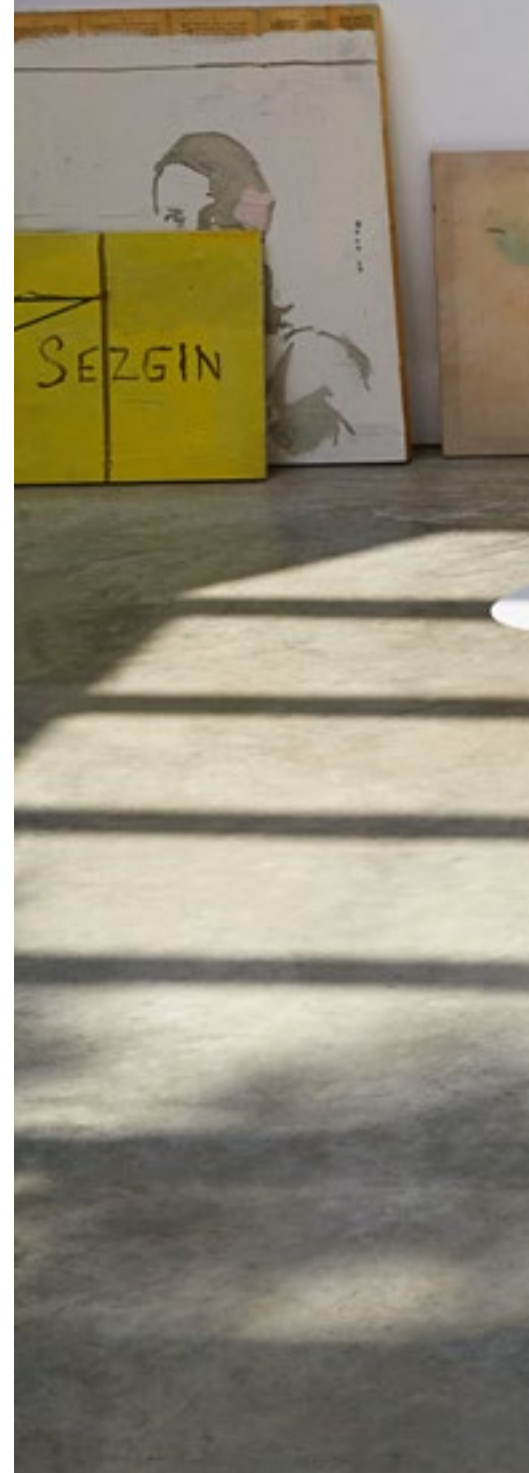
Jan & Lara met in 2000, and got married soon after that. Jan studied art restoration in North Carolina at the English Guild in Ashville. He had his own interior decorating company, worked for a Canadian interior design company and decorated private homes.

Lara studied fashion, had her own interior decorating and styling company and worked for several theaters as a costume and decor designer. She created catalogues for le Bon Marché and Pioneer. Furthermore she worked as a stylist for several Belgian interior magazines.

In 2004 they travelled together to China and Vietnam, where they developed eco-stone material key and designs, for Handsen&Handsen.

This project took five years on setting up production lines, color finishes, material key, designing collections and branding.

In 2012, they initiated the “UP” project together with Philippe Delaisse, founder of Ethnicraft, with the accent on affordable good quality and European made design. Their inspiration comes from the destiny of everyday life.



TABLE

TURTLE





TABLE

MOON

STOOL

ZZZ CUBE





STOOL

BLOCK



SIDE-TABLE

LOUPE

STOOL

METAL SPOOK





CABINET

BILLY II BOX



TABLE

FLOW



TABLE

SQUEEZE

BENCH

SQUEEZE









LAMP

DR. NO

LAMP

WATTMAN



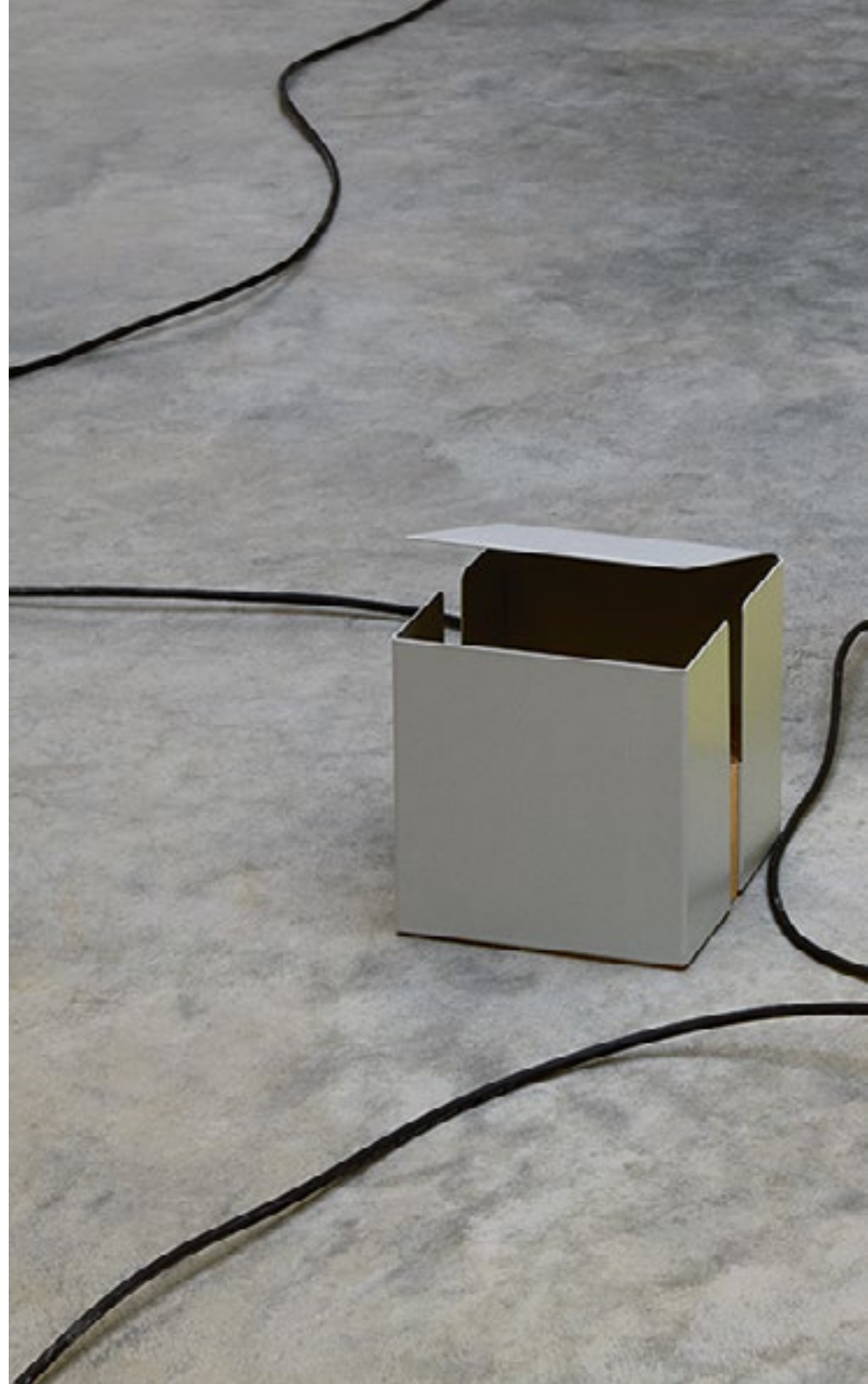


LAMP

PI LAMP

LAMP

BOX LIGHT





LAMP

TOTEM





LAMP

TUBE LIGHT

BOWL

FRUIT BOWL





OFFICE SUPPLIES

UP OFFICE







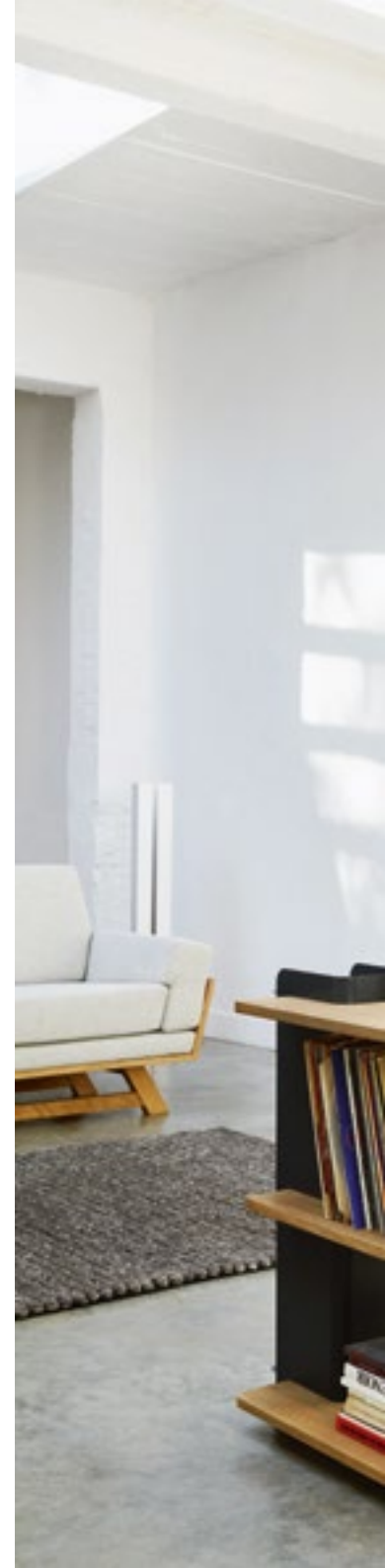
THOMAS MERLIN

After working in Paris for different design studios, Thomas Merlin started his own design studio in 2011. He approaches his projects with simplicity and accuracy. He questions the way things are constructed and seeks methods to make them more environmental friendly. The balance between design and functionality is kept by using natural materials which results in a modern and minimalist look.

Inspired by craftsmen who bring life to the materials, the studio makes his prototypes in collaboration with them which results in a fantastic collection.

RACK

MERLIN RACK





LAMP

MERLIN LAMP





JONAS WAHLSTROM

Jonas was born in Nyköping, Sweden. After his military service he moved to Stockholm and worked as a chef. In 1998 Jonas moved to the Cayman Islands where he lived and worked for 2 years before ending up as the sous-chef in a restaurant in Chicago.

In 2001, Jonas joined the Bauhaus Apprenticeship Institute and worked closely with the late Berthold Schwaiger. This is where he obtained his basic knowledge of wood and traditional craftsman techniques. Jonas left the Bauhaus after completing his one year commitment and went on to work for other designers in different mediums to broaden his knowledge in building and design.

In 2012 Jonas left Chicago and moved his family back to Sweden where they settled on an island in the archipel just north of Stockholm. "This move has given me a chance to reconnect personally with the Scandinavian design style I feel is the core in my work." Until present, Jonas has been continuing to design furniture while also working closely with architects and designers to complete both high end residential and commercial projects. During this time he has honed his skills in AutoCad drafting, 3D modeling and rendering.

Presently, Jonas is also designing furniture for a national design / furniture retailer in the US.



CHAIR

DOWEL



HERTEL & KLARHOEFER

Peter Christian Hertel and Sebastian Klarhoefer know each other since school days. They studied Architecture in Berlin and Venice and degreed in the Berlin Institute of Technology.

They created their first furniture designs during the studies at the Instituto Universitario di Architettura in Venice with Aldo Rossi. In 1999 they founded their design agency Hertel Klarhoefer Industrial Design.

Since 2001 they are working together as designers and architects in their own studio in Berlin. In their team there are product designers, interior designers, prototypists and carpenters. In the following years they have created furniture and accessories for famous brands as Authentics, ClassiCon, Flötotto, Ligne Roset, Nils Holger Moormann and Zeitraum.

They define themselves as creatives who are working on a project starting with conceptual designs and ending up with technical product development. Right from the start they have been fascinated by the pulsating rhythm and creative potential of Berlin. This influences their work up till now.







STORAGE

CHARGER BOX



SHELF

U-SHELF





DESK

B-DESK

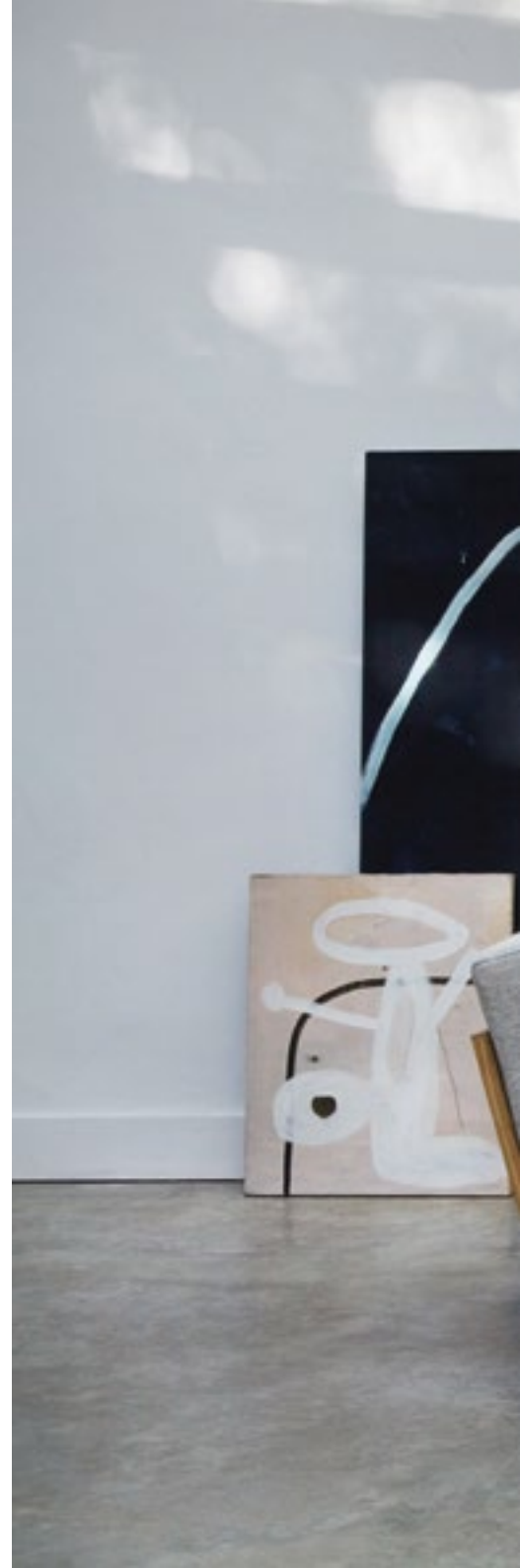


DAVID CASPAR SCHÄFER

David was born in Düsseldorf. From 1991 to 1994, following his creative streak and aspiring at this time to become a sculptor, he passed the training as a metalworker. Instead of applying to the art academy he decided to study product design at the Staatliche Hochschule für Gestaltung Karlsruhe, in Germany from 1996 to 2002.

In order to create a respectable platform which could correspond to the first jobs, he was one of the fellow students who founded the Studio-Mir, Karlsruhe. During his studies he basically concentrated on furniture design and exposed his first designs at the Salone Satellite in Milan and the Imm fair in Cologne.

In 2003 the Studio-Mir turned into an international network of designers. The same year David opened his personal studio DCS-ID. Since then his furniture designs became more and more often part of interior solutions he develops. Together with his wife and her sister they launched the label °es in 2005 which performs on international fairs like Maison&Objet in Paris, Imm in Cologne and Ambiente in Frankfurt. During the last few years he's also working on the architectural and cultural concept for the Gutshaus Landsdorf. In 2010 he moved with his family and office to Landsdorf in order to realise this project.



SOFA

CASPAR





LOUPE

Oak, metal.
W 46 D 46 H 45
026450



BLOCK STOOL

Fir.
W 32 D 32 H 45
026120/ 026118/ 026121/ 026119



ZZZ STOOL

Metal.
W 38 D 38 H 45
026101/ 026100/ 026102/ 026103



METAL SPOOK

Oak, metal.
W 42 D 42 H 45
026037/ 026038



DOWEL

Oak, metal.
W 44 D 49 H 80
026299/ 026298



CASPAR

Oak, 70% wool, 30% viscose, foam.
W 200 D 87 H 86
026424



MOON TABLE

Small. Oak, metal.
W 55 D 55 H 29
026067/ 026068



MOON TABLE

Large. Oak, metal.
W 100 D 100 H 29
026061/ 026062



BILLY II BOX

Oak, metal.
W 45 D 45 H 52
026007/ 026008/ 026009



FLOW TABLE

Oak.
W 180 D 90 H 75
026212



SQUEEZE BENCH

Oak, metal.
W 200 D 30 H 45
026233



SQUEEZE TABLE

Oak, metal.
W 200 D 70 H 75
026225





B-DESK

Oak, metal.
W 100 D 45 H 84
026159



TURTLE TABLE

Large. Oak, metal.
W 100 D 78 H 24
026055/ 026056



TURTLE TABLE

Medium. Oak, Metal
W 70 D 56 H 19
026049/ 026050



TURTLE TABLE

Small. Oak, Metal
W 50 D 40 H 19
026044/ 026043



BOX LIGHT

Oak, metal, black cable.
W 15 D 15 H 15
026136/ 026137/ 026140/ 026138



WATTMAN

Oak, metal, black cable.
W 22 D 16 H 18
026125/ 026124



DR. NO

Oak, metal, plexi, transparent cable.
W 70 D 70 H 20
026408



PI LAMP

Oak, metal, black cable.
W 50 D 13 H 40
026395/ 026397/ 026394



TOTEM

Oak, luminaire housing, black cable.
W 90 - 190 D 120 H 140
026130



TUBE LIGHT

Oak, metal, black cable.
W 15 D 15 H 120
026145/ 026147



MERLIN LAMP

Oak, meta, black cable.
W 26,5 D 14,5 H 42
026382/ 026383



CHARGER BOX

Oak, metal.
W 25 D 25 H 12,5
026435/ 026438/ 026439/ 026436/ 026437





PENCIL HOLDER

Oak, metal.

W 12 D 12 H 10

026366/ 026365/ 026367/ 026364



PENCIL TRAY

Small. Oak, metal.

W 15 - 25 D 9 H 2,5

026321/ 026320/ 026322/ 026319



PENCIL TRAY

Large. Oak, metal.

W 15 - 25 D 9 H 2,5

026339/ 026338/ 026340/ 026337



ROUND TRAY

Oak, metal.

W 50 D 50 H 6

026091



SQUARE TRAY

Large. Oak, metal.

W 50 D 50 H 6

026093



SQUARE TRAY

Small. Oak, metal.

W 35 D 35 H 6

026092



FRUIT BOWL

Low. Oak, metal.

W 35 D 35 H 14

026313/ 026314/ 026315/ 026311



FRUIT BOWL

High. Oak, metal.

W 26 D 26 H 23

026304/ 026303/ 026306/ 026305



U-SHELF

Small. Oak, metal.

W 40 D 30 H 30

026186/ 026187/ 026185



U-SHELF

Medium. Oak, metal.

W 55 D 20 H 20

026194/ 026195/ 026196



U-SHELF

Large. Oak, metal.

W 70 D 15 H 15

026204/ 026203/ 026205





MERLIN RACK

Small. Oak, metal.
W 110 D 40 H 49
026073/ 026074



MERLIN RACK

Medium. Oak, metal.
W 140 D 40 H 49
026080/ 026079



MERLIN RACK

Large double. Oak, metal.
W 140 D 40 H 85
026085/ 026086



UP

UP



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